



S DON SALADINO

Media Kit
Support@donsaladino.com



BIO

Don Saladino is a fitness coach, keynote speaker, & fitness entrepreneur.

Don has coached actors, athletes, & musicians for over 20 years.

In 2005, he opened his first NYC Gym, Drive 495.

After operating brick & mortar gyms for 15 years, Don expanded to a global online fitness business.

He has developed a reputation for training some of the biggest names in Hollywood for the big screen.



ROSTER OF CLIENTS



Ryan Reynolds, Blake Lively, Anne Hathaway, John Krasinski, Emily Blunt, Liev Schreiber, Sebastian Stan, Jake Gyllenhaal, Hugh Jackman, & David Harbour are among his roster of clients.



WORLD PREMIERE

IN THE PRESS

He has been tapped as a fitness expert in publications such as Muscle & Fitness, Men's Health, Men's Fitness, and Women's Health.

He has also been featured in People, US Weekly, Origins, In Touch, Cosmo, & Shape; and has made appearances doing live fitness demos on The Today Show, Page Six TV, People NOW, E News, & WebMD. He sits on the advisory board of Men's Health Magazine.

In March 2018 & October 2021, it was his great honor to shoot the cover of the iconic Muscle & Fitness Magazine.



TESTIMONIALS

RYAN REYNOLDS



"Don has programs that I can access online because when I am shooting, my hours are so erratic. I don't want to have to meet somebody at 4 in the morning in a dark gym. I just want to go when I can go."

BLAKE LIVELY



"Turns out you can't lose the 61 pounds you gained during pregnancy by scrolling through Instagram & wondering why you don't look like all the bikini models. Thanks Don Saladino for kicking my A double S into shape. Feeling very proud."

SEBASTIAN STAN



"I've been working with Don through years of self judgement & mental wars when it comes to fitness & life, & today I'm giving myself a break & acknowledging the hard work we've done. Proud of what we've accomplished pal! Love you."



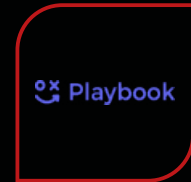
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EMPIRE STATE BUILDING RUN-UP



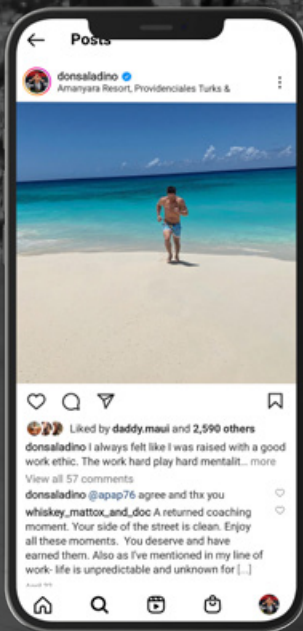
Don ran for Team ON Running in the Empire State Building Run-Up to raise 25K for Equity Designs to fund their inner-city school education programs in NYC.

BRAND PARTNERSHIPS



TRAVEL

RECENT COLLABORATIONS



- Turkish Airlines
- Epic Pass
- Vail Resorts
- Amanyara
- the W Hotel

RETREATS



- DonCon
- DonCon21 Costa Rica
- DonCon22 Puerto Vallarta
- DonCon23 Quimixto

Don partners with resort, retreats, airlines, & companies to enhance their health and wellness programs. Contact support@donsaladino.com if you would like to partner with Don.



SPEAKING

Seattle
Chicago
Toronto
Boston
Providence
New York
Las Vegas
Nashville
New Jersey
Los Angeles
Long Beach
Dallas
Knoxville
Orlando
Austin
Miami
Costa Rica

England
Germany
Italy

Dubai

Brazil



Don, Arthur Blank, & Emily Blunt in New York, New York



Don in Providence, Rhode Island



Don in Munich, Germany

Don travels all over the globe as a keynote speaker & to host training workshops.

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SOCIAL MEDIA

INSTAGRAM

346K Following

TIKTOK

173K Following

Over 100K growth since March

TRAINING SEBASTIAN STAN



10.3M Views

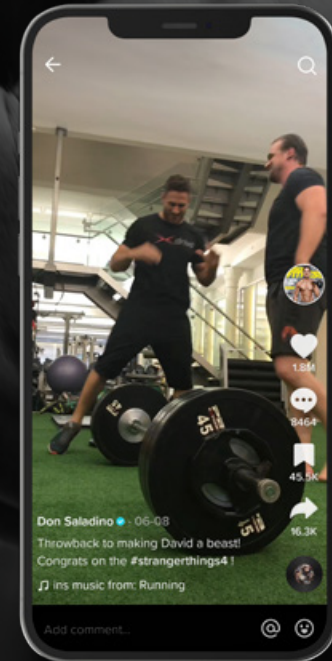
1.9M Likes

28.2K Comments

99.2K Saves

33.3K Shares

TRAINING DAVID HARBOUR



9.1M Views

1.8M Likes

8.5K Comments

45.5K Saves

16.3K Shares

